



BUSINESS TRIP CES 2022

JAN 2022 // BY LUXFACTORY





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THE WORLD'S LARGEST START-UP FAIR IS BACK!

With more than 175,000 VISITORS and nearly 20,000 INNOVATIONS presented, CES is **THE** exhibition for new technologies not to be missed.

As usual, Luxfactory organizes your participation to the CES - Consumer Electronics Show - in Las Vegas, Nevada.

01 Access to the CES

CES 2022 is the opportunity for you to get back in touch with the international and business world following the health crisis !

In 2022, January 5 to January 8, CES showcases the world's most cutting-edge innovations in various fields : 5G, IOT, Advertising & Entertainment, Automotive, Blockchain, Health & Wellness, Home & Family, Immersive Entertainment, Product design & Manufacturing, Robotics & Machine Intelligence, Sports and Startups.



Luxfactory's plus : At this trade fair, reputed to be the most influential technological event in the world, Luxfactory will give you the benefit of its influence and experience acquired during its participation in the last 5 editions :

- You will always be accompanied by minimum 2 Luxembourg coordinators who will offer you, among other things, two half-day guided tours of Eureka Park (dedicated to start-ups) and the Convention Center (dedicated to new technologies).
- Each evening, you will participate in a one-hour feedback sessions about your day over a group aperitif.
- Precise guidance on your needs and desires.



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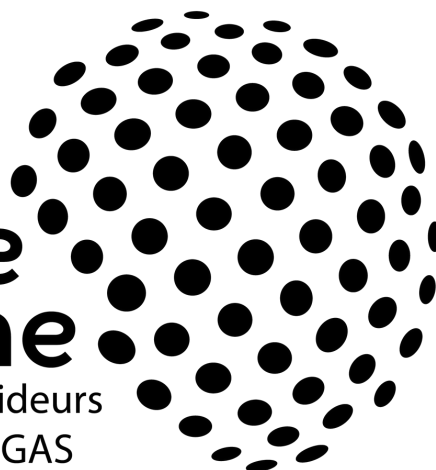


02 Access to VIP events

It will also be an ideal opportunity to take part in events such as the **Francophone Village** where you can **make a pitch** or be a member of the jury. You will also participate in **exclusive meetings** thanks to the Luxfactory network on site.

This event will definitely be the greatest chance to :

- Promote your company, its products and innovations to a seasoned audience
- Develop your network and your international radiation by meeting influential people in the innovation sector
- Inspire and challenge yourself against the best in their fields.





They were present at the Francophone Village in previous editions



Pierre Gattaz
President of the MEDEF



Luc Chatel
Minister of Education



Gary J. Shapiro
President of CTA



Willy Borsus
President of the Walloon
Government



Emmanuel Durand
President of Snapchat
France



Erik Grab
Vice President Strategic,
Innovation & Sustainable
Development - Michelin



Arnaud Ngatcha
Deputy Mayor of Paris in
charge of International
and Francophonie



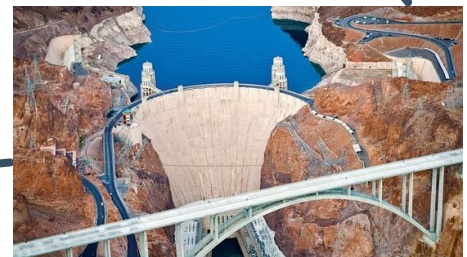
Youssef Ben Brahim
Head of Cabinet of the
Tunisian Ministry of
Cultural Affairs



03 Extra excursions

Our dearest wish with this adventure is to **reconnect you to the world**, via business but also via an unforgettable journey, so that **together we can look to the future**.

So you will be able to discover Las Vegas from a new angle **with superb excursions** ! Like a quad bike ride over the desert, the visit of the **hoover dam**, **kayaking on the Colorado River** to the Emerald Cave, the visit of the biggest solar power plant : **Ivanpah** or a dinner at the end of the trip offered by us.



* This program can be customized according to your wishes.



For this all included trip, Luxfactory takes care of everything : flights, best located hotel on the Strip, accreditations and access.

Your contact :
CES2022@luxfactory.com

